

## MESSAGE FROM THE PRINCIPAL

**DR. RAJATH HEGDE**



It gives me immense pleasure to connect with the distinguished alumni of the MBA Department. Your achievements, professional growth, and continued association with the institution are a source of pride and inspiration to our students and faculty.

The year **2021–2022** marked another chapter in our journey of nurturing future business leaders. We value the strong bond shared with our alumni and look forward to strengthening this relationship through meaningful engagement, mentorship, and collaboration.

*Once an Acharyan, always a part of the Acharya family.*

## MESSAGE FROM THE HOD - MBA

**DR. JUIN CHOUDHURY**



**Dear Alumni,**

Welcome to the Annual Newsletter of the Department of Business Administration for the academic year 2021–22. Our alumni are the best proof of what an MBA at Acharya can do, and this year they gave back generously by sharing their time and experience with our students.

This edition brings you highlights of the Alumni Knowledge Sharing Series and an open invitation to be part of the year ahead.

*Warm regards,*

**Dr. Juin Choudhury, Head of the Department**

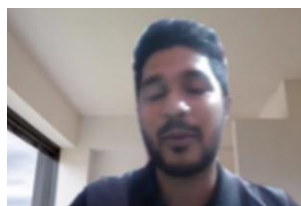
## COVER STORY

### Alumni Knowledge Sharing Series: Learning from Those Who Walked Before Us

Department of MBA | Academic Year 2021–22

AIT has always been known for its strong network with alumni. Alumni are invited on a regular basis to interact with their juniors and give them exposure to the practical world. They talk about their entry into the corporate world, their work experience, and the skills and expertise actually required to be successful.

In the same spirit, the Department organised two online sessions this year, each bringing a professional voice from industry into our classrooms.



Mr. Poonacha A P, NetApp India



Mr. Yugantar Mishra, Gensler

*Skills, hiring trends and the road to the corporate world.*

#### 13 January 2022: Industry Perspective Campus Hiring

The Department organised an expert talk on “Industry Perspective Campus Hiring”. Mr. Poonacha A P, HR – Recruiter at NetApp India Pvt. Ltd., shared valuable insights on leadership, the hiring process and campus recruitment trends, along with a range of tips and tricks for campus placements.

More than 120 students attended the session and came away with valuable insights on the topic.

#### 11 February 2022: Trending Software and Skills in Corporate

The second session was a webinar on trending software and skills in corporate, held online from 11:30 AM to 1:00 PM for UG and

PG students. The speaker, Mr. Yugantar Mishra, an MBA and HRIS Analyst at Gensler, spoke on the software and skills that matter in today's workplace.

The session aimed to help students:

- gain an insight into trending software and skills in corporate;
- learn how to develop the skills required to succeed in the corporate world; and
- understand the latest trends in corporates.

## 2021-22 AT A GLANCE

|                      |                                                                |
|----------------------|----------------------------------------------------------------|
| <b>Sessions</b>      | Two alumni knowledge-sharing sessions (13 Jan and 11 Feb 2022) |
| <b>Format</b>        | Online                                                         |
| <b>Audience</b>      | UG and PG students; 120+ at the campus hiring talk             |
| <b>Speakers from</b> | NetApp India Pvt. Ltd. and Gensler                             |

## BEHIND THE SERIES

|                     |                                                                                    |
|---------------------|------------------------------------------------------------------------------------|
| <b>Advisory</b>     | Dr. Prakash M R, Principal, AIT                                                    |
| <b>Convener</b>     | Dr. Juin Choudhury, HoD – MBA                                                      |
| <b>Coordinators</b> | Prof. Archana Vijay and Prof. Keerthi H K, Assistant Professors, Department of MBA |

## GET INVOLVED

Our students learn best from those who have walked the path before them. You can help by:

- **Speaking to our students.** Share your journey and industry insights in a future session.
- **Mentoring a junior.** Guide a student on careers, skills and interviews.
- **Opening a door.** Refer internship and placement opportunities from your organisation.
- **Joining the Alumni Association.** Stay in touch with the Acharya Alumni Association (AAA) and its meets.

The relationship between an institution and its alumni goes beyond the years spent on campus. It is a lasting connection built on shared memories, learning, friendships, and a sense of belonging. The Alumni Newsletter celebrates this enduring bond and provides a platform to reconnect, reminisce, and celebrate the journeys of our alumni.

Our alumni carry forward the values, knowledge, and experiences gained during their time at the institution, creating a legacy that continues to inspire future generations of students. Their diverse professional journeys reflect the many possibilities that an MBA education can open up.

Through alumni interactions, mentorship, knowledge sharing, and meaningful engagement, we hope to strengthen

this connection and create opportunities for our alumni and current students to learn from one another.

***The campus may be a chapter in the journey,***



**ACHARYA INSTITUTE OF TECHNOLOGY**  
Affiliated to Visvesvaraya Technological University, Belagavi,  
Approved by AICTE, New Delhi, Recognized by Govt. of Karnataka and

*From Campus to a Brighter Tomorrow*

# DISTINGUISHED ALUMNI

★ M B A ★

*Our Alumni, Our Pride*

INSPIRING TODAY, EMPOWERING TOMORROW

LEARN  
GROW  
LEAD  
BELONG



**Swaraj Singh**  
MBA Graduate in HR and Marketing mentoring writers and storytellers through his school - IS-KOOL, this inspiring TED talk speaker. Swaraj also works for an executive search firm as a Lead- Business Development and leads the technology team.



**Magesh Balaji**  
MBA graduate in Marketing and Finance, Track Works LLP and ISBK Racing, Mr. Floruscent Biking portfolio as a biker, marshal for manufacturers, biking clubs, and service.



**Yugantar Mishra**  
MBA Graduate in HR and Finance, Workday accredited HRIS Analyst with a demonstrated history of working in the information technology and services industry. Skilled in Human Resources, HRMS Systems, Workday, Manual Testing, and business analysis. Strong engineering professional with an MBA focused in HR and Finance.



**Mr. Poonacha A P**  
MBA Graduate in HR, with 7 years of experience in Talent Acquisition and Early In Career hiring. Involved in hiring, coordination, sourcing, programs, branding and vendor management. Worked as HR - Recruiter at NETAPP India Pvt. Ltd.



**Mr. Zeeshan**  
MBA Graduate specialized in Sales and Marketing. Works as AVP Sales and Operations at Learnerspoint Academy.

Stronger Together | Lifelong Connections | Greater Possibilities

*Once an Acharyan, Always a Part of the Family*

***but the Acharyan connection lasts a lifetime.***

Got news to share? Send a few lines and a photo, with your batch and organisation, to [hod-mba@acharya.ac.in](mailto:hod-mba@acharya.ac.in)