ACHARYA INSTITUTE OF TECHNOLOGY
Acharya Dr. Sarvepalli Radhakrishnan Road, Bangalore – 560107

# ANNUAL NEWSLETTER

*Department of MBA*

ANNUAL EDITION | MAY 2022 | ACADEMIC YEAR 2021–22

## MESSAGE FROM THE PRINCIPAL

## DR. RAJATH HEGDE



It gives me immense pleasure to connect with the distinguished alumni of the MBA Department. Your achievements, professional growth, and continued association with the institution are a source of pride and inspiration to our students and faculty.

The year **2021–2022** marked another chapter in our journey of nurturing future business leaders. We value the strong bond shared with our alumni and look forward to strengthening this relationship through meaningful engagement, mentorship, and collaboration.

***Once an Acharyan, always a part of the Acharya family.***

## MESSAGE FROM THE HOD - MBA

## DR. JUIN CHOUDHURY



**Dear Alumni,**

Welcome to the Annual Newsletter of the Department of Business Administration for the academic year 2021–22. Our alumni are the best proof of what an MBA at Acharya can do, and this year they gave back generously by sharing their time and experience with our students.

This edition brings you highlights of the Alumni Knowledge Sharing Series and an open invitation to be part of the year ahead.

*Warm regards,*

**Dr. Juin Choudhury**, *Head of the Department*

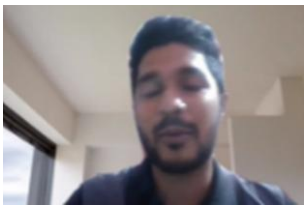
## COVER STORY

# Alumni Knowledge Sharing Series: Learning from Those Who Walked Before Us

*Department of MBA | Academic Year 2021–22*

AIT has always been known for its strong network with alumni. Alumni are invited on a regular basis to interact with their juniors and give them exposure to the practical world. They talk about their entry into the corporate world, their work experience, and the skills and expertise actually required to be successful.

In the same spirit, the Department organised two online sessions this year, each bringing a professional voice from industry into our classrooms.



*Mr. Poonacha A P, NetApp India*



*Mr. Yugantar Mishra, Gensler*

> *Skills, hiring trends and the road to the corporate world.*

### 13 January 2022: Industry Perspective Campus Hiring

The Department organised an expert talk on "Industry Perspective Campus Hiring". Mr. Poonacha A P, HR – Recruiter at NetApp India Pvt. Ltd., shared valuable insights on leadership, the hiring process and campus recruitment trends, along with a range of tips and tricks for campus placements.

More than 120 students attended the session and came away with valuable insights on the topic.

### 11 February 2022: Trending Software and Skills in Corporate

The second session was a webinar on trending software and skills in corporate, held online from 11:30 AM to 1:00 PM for UG and

PG students. The speaker, Mr. Yugantar Mishra, an MBA and HRIS Analyst at Gensler, spoke on the software and skills that matter in today's workplace.

The session aimed to help students:

- gain an insight into trending software and skills in corporate;
- learn how to develop the skills required to succeed in the corporate world; and
- understand the latest trends in corporates.

## 2021–22 AT A GLANCE

| | |
|---|---|
| **Sessions** | Two alumni knowledge-sharing sessions (13 Jan and 11 Feb 2022) |
| **Format** | Online |
| **Audience** | UG and PG students; 120+ at the campus hiring talk |
| **Speakers from** | NetApp India Pvt. Ltd. and Gensler |

## BEHIND THE SERIES

| | |
|---|---|
| **Advisory** | Dr. Prakash M R, Principal, AIT |
| **Convener** | Dr. Juin Choudhury, HoD – MBA |
| **Coordinators** | Prof. Archana Vijay and Prof. Keerthi H K, Assistant Professors, Department of MBA |

## GET INVOLVED

Our students learn best from those who have walked the path before them. You can help by:

- **Speaking to our students.** Share your journey and industry insights in a future session.
- **Mentoring a junior.** Guide a student on careers, skills and interviews.
- **Opening a door.** Refer internship and placement opportunities from your organisation.
- **Joining the Alumni Association.** Stay in touch with the Acharya Alumni Association (AAA) and its meets.

The relationship between an institution and its alumni goes beyond the years spent on campus. It is a lasting connection built on shared memories, learning, friendships, and a sense of belonging. The Alumni Newsletter celebrates this enduring bond and provides a platform to reconnect, reminisce, and celebrate the journeys of our alumni.

Our alumni carry forward the values, knowledge, and experiences gained during their time at the institution, creating a legacy that continues to inspire future generations of students. Their diverse professional journeys reflect the many possibilities that an MBA education can open up.

Through alumni interactions, mentorship, knowledge sharing, and meaningful engagement, we hope to strengthen this connection and create opportunities for our alumni and current students to learn from one another.

***The campus may be a chapter in the journey,***




***but the Acharyan connection lasts a lifetime.***

**Got news to share? Send a few lines and a photo, with your batch and organisation, to hod-mba@acharya.ac.in**

## INSTITUTE VISION AND MISSION

### VISION

Acharya Institute of Technology, committed to the cause of sustainable value-based education in all disciplines, envisions itself as a global fountainhead of innovative human enterprise, with inspirational initiatives for Academic Excellence.

### MISSION

Acharya Institute of Technology strives to provide excellent academic ambience to the students for achieving global standards of technical education, foster intellectual and personal development, meaningful research, ethical, and sustainable service to societal needs.

## DEPARTMENT VISION AND MISSION

### VISION OF THE DEPARTMENT

*"To be an Internationally Acclaimed leader of Entrepreneurial Management education with highest ethical Values"*

### MISSION OF THE DEPARTMENT

*"To Foster business acumen and opportunities amongst future leaders through experiential learning for positive transformation in Society"*

## PROGRAM EDUCATIONAL OBJECTIVES (PEOS)

### PEO1 – KNOWLEDGE IN MANAGEMENT SCIENCE

To develop students to acquire sound knowledge in Management discipline

### PEO2 – COMPETENCY IN ACTION

To Equip the students to be competent, creative, and highly valued ethical professionals in any of the industry and government

### PEO3 – LEARNING ATTITUDE

To make students aware the need of life-long learning and professional development with the leadership qualities for excellence.

### PEO4 – ACCOMPLISHMENT AND CONFIDENCE

To Provide the exposure to become effective global collaborators, leading or participating to address technical, business, environmental and societal challenges.

***Sustainable, value-based education for future business leaders.***

## PROGRAM OUTCOMES (POS)

| PO | Outcome | Description |
|---|---|---|
| PO1 | Management knowledge | Apply knowledge of management theories and practices to solve business problems |
| PO2 | Analytical and decision making | Foster analytical and critical thinking abilities for data-based decision making |
| PO3 | Value based leadership | Ability to develop value-based leadership |
| PO4 | Comprehension of Business Environment | Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business |
| PO5 | Goal Accomplishment | Ability to lead themselves and others in the achievement of organizational goals contributing effectively to a team environment |
| PO6 | The Manager and Society sustenance | Ability to develop sustainable business with societal relevance |
| PO7 | Learning Attitude | A recognition of the need for, and an ability to engage in life-long learning |
| PO8 | Project Management | A knowledge of project management and its financing |

## PROGRAM SPECIFIC OUTCOMES (PSOS)

*The graduates of the department will attain:*

**PSO1** The ability of comprehend the features and characteristics of Business Management Science and its administration

**PSO2** The ability of analysing the situations for making Business Management strategies at national and global level

**PSO3** The responsible and accountable professionals with the ethical values for all actions undertaken.

**PSO4** The adaptability of focused entrepreneurship and leadership skills as social entrepreneurs.

***Once an Acharyan, always a part of the Acharya family.***



ACHARYA

WHERE THE

# WORLD COMES TO LEARN