



ACHARYA INSTITUTE OF TECHNOLOGY
DEPARTMENT OF BUSINESS ADMINISTRATION
NEXUS – MBA Alumni Connect
Connecting Alumni • Inspiring Students • Strengthening the
Alma Mater
Annual Newsletter
Academic Year 2024–25, May 2025

FROM THE DESK

The Department of Business Administration continues to view its alumni as one of its most valuable stakeholders in shaping the growth of the MBA programme. Across 2024–25, alumni once again stepped forward as mentors, speakers, recruiters and project guides — reconnecting with the campus, sharing hard-won industry insight, and opening doors for the next generation of students. This edition of Alumni Connect brings together the meets, interactive sessions, mentoring engagements, internship and placement support, curriculum inputs and project guidance delivered by our alumni community through the year.

MESSAGE FROM THE PRINCIPAL

Dr. C.K. MARIGOWDA - Professor & Principal-AIT



The true measure of an institution lies in the footprints its graduates leave behind. At Acharya Institute of Technology, our alumni continue to carry the name of the Institute with distinction, contributing to organisations, enterprises and society in meaningful ways. Their achievements are a source of immense pride and a reminder of the responsibility we share in nurturing talent for a changing world. As we look towards the future, we envision an alumni community that remains deeply connected with Acharya—returning not merely as former students, but as

mentors, partners, achievers and ambassadors of our shared vision.

MESSAGE FROM THE HOD

Dr. ABHISHEK VENKTESHWAR-HOD, MBA



Every graduating batch carries forward a unique story, and every alumnus becomes part of the continuing story of our MBA Programme. Our alumni bring with them diverse experiences of leadership, innovation, entrepreneurship and professional growth. Their journeys can inspire our students to dream boldly, prepare purposefully and embrace the challenges of the business world with confidence. We believe that an active alumni community can become a powerful bridge between the classroom and the corporate world, opening avenues for mentorship, internships, industry engagement, career opportunities and lifelong learning

NEXUS MBA ALUMNI FORUM

The **MBA Alumni Nexus Forum, Department of Business Administration, AIT**, serves as a strong bridge between the department, its alumni, and the current student community. The Forum facilitates meaningful **alumni–student interaction, professional networking, mentorship, career guidance,**

internships and knowledge sharing, strengthening the bond between alumni and their alma mater.

The Forum is led by a dedicated team of alumni office bearers who actively contribute to building a vibrant and engaged alumni community



Byregowda
2014-2016 Batch
President-Alumni
Nexus Forum



Kruthika B M
2012-2014 Batch,
Vice President-
Alumni Nexus
Forum



Jyothi Gopalan
2013-2015 Batch
General Secretary-
Alumni Nexus Forum



Zeeshan Shareef
2012-2014
Joint Secretary- Alumni Nexus
Forum

ALUMNI MEET 2024-25

The department's flagship Alumni Meet is held annually on the AIT campus, timed to coincide with the vibrant celebrations of Acharya Habba, making the occasion memorable for every batch that returns. The gathering gives graduates a chance to revisit their alma mater, reconnect with faculty and classmates, relive campus memories, and build fresh professional networks with current students. Two editions of the meet were held this academic year:

Alumni Meet | 03 January 2025



Alumni Meet | 18-19 April 2025

ACHARYA

Alumni Meet 2025

REGISTER

Reconnect, reminisce, and relive the best moments of your journey at Acharya!
We are thrilled to invite all our esteemed alumni to a day filled with nostalgia, networking, and celebration

Highlights

- Alumni Achievement Award **REGISTER**
- Alumni Premier League **REGISTER**
- Gathering & Networking
- Family Outing
- Kids Play Area
- Habba Concert

ACHARYA HABBA
18th & 19th Apr 2025
Acharya Campus

Together, the two meets brought 40 alumni back to campus to interact with 70 current students, reinforcing the department's belief that lifelong relationships with graduates enrich both the institution and its students.

NEXUS CONNECT

The Alumni-Student Interaction Programme is designed as a platform for knowledge exchange that moves beyond formal lectures — favouring interactive Q&A, panel-style discussion and candid career conversation. In 2024–25 four such sessions were held, covering non-tech careers in IT, corporate readiness, entrepreneurship and industry-academia alignment.

Opportunities for Non-Tech Graduates in Tech Companies

| 31 January 2025

Speaker- Ms. Jyothi Gopalan

Focus: How MBA graduates with non-technical backgrounds can excel in the IT sector.

Students explored non-tech career opportunities and identified pathways into IT-sector roles.



Getting Ready for the Corporate World

| 04 December 2024

Speaker: Ms. Jincy, Batch 2021–23, Associate Trainee, Accenture

Students learned first-hand industry expectations and how to prepare for corporate careers.



Setting Up Entrepreneurial Ventures — and the Risks Involved

| 08 October 2024

Speaker: Mr. Navas Ali, Batch 2014–16, Founder, Impetus

Students gained a grounded understanding of entrepreneurship basics and developed an entrepreneurial mindset.



Bridging Academia and Industry: A Roadmap to Career Excellence

| 22 August 2024

Speaker: Ms. Twinkle Rakshitha, Batch 2021–23, LSEG

Session connected classroom learning with real industry needs and improved employability skills.



Across all four sessions, alumni served as resource persons who supplement classroom learning with emerging industry trends, workplace competencies, recruitment expectations and professional-development pathways — giving students a realistic, first-hand view of the world they are about to enter.

NETWORKING & DIGITAL PLATFORMS

The department maintains continuous, year-round interaction with alumni through digital platforms, ensuring that opportunities and updates reach graduates wherever they are. Batch-wise WhatsApp groups remain the primary channel for sharing alumni meets, placement opportunities, guest lectures and institutional events, while LinkedIn strengthens professional networking, mentorship and career guidance. The department's Instagram alumni page (@acharya_alumni_association) extends this visibility further.

Alumni coordinators and batch-wise groups also carry the day-to-day work of the network — circulating meet invitations, professional achievements, career opportunities, internship and placement openings, and information on guest interactions — while identifying alumni whose expertise best matches a specific student or curriculum need.

NEXUS CAREER INSIGHTS

Alumni mentoring transforms the alumni network into a lasting support system for current students — offering personalised guidance on career planning, skill development and workplace readiness that goes well beyond a single guest talk. This year's mentoring engagement focused on entrepreneurship:

Starting a New Venture |

Mentor: Mr. Navas Ali, Batch 2014–16, Founder, Impetus

Outcome: Helped mentees develop an entrepreneurial mindset and think through the practicalities of launching a venture.

ALUMNI SPOTLIGHT — 2024–25

A closer look at the graduates who gave their time back to the department this year:

Mr. Navas Ali | Batch 2014–16

Now: Founder, Impetus

Contribution: Delivered an interactive session on entrepreneurial ventures (Oct 2024) and went on to mentor 3 students on starting a new venture across 3 sessions.

Ms. Twinkle Rakshitha | Batch 2021–23

Now: LSEG

Contribution: Spoke on “Bridging Academia and Industry: A Roadmap to Career Excellence” (Aug 2024), helping students connect classroom learning to real industry needs.

Ms. Jincy | Batch 2021–23

Now: Associate Trainee, Accenture

Contribution: Guided students on entering the corporate world with confidence in a December 2024 interactive session.

Mr. David Peter | Batch 2023–25

Now: Founder, Frameo Media Production Pvt. Ltd.

Facilitated an industry internship for Ms. Sai Jagruthi and personally guided her project on workplace mental health.

Col. Sanwal Shah | Batch 2021–23

Now: Group Commander, NCC Group

Flagged the need for Power BI skills among students, leading to a dedicated 30-hour Value-Added Course.

Rakshith Kumar B | Batch 2016–18

Now: Business & Finance Operations Coordinator, Kaplan

Identified an Advanced Excel skill gap, resulting in a 30-hour Value-Added Course for students.

NEXUS CAREER CONNECT

Alumni working across organisations of every size continue to be the department's most effective bridge into the job market — understanding both the rigour of their alma mater and the expectations of employers, they act as trusted referrers and talent scouts for current students. Through the year, alumni supported placement-oriented sessions, career-guidance programmes, mock interviews, group-discussion training, resume-building workshops and recruitment-awareness sessions, in addition to directly facilitating internships. In 2024–25 this support translated into a direct internship placement:

Internship Facilitated | AY 2024–25

Alumnus: Mr. David Peter, Batch 2023–25, Founder, Frameo Media Production Pvt. Ltd.

Student Benefited: Ms. Sai Jagruthi

Organisation: Frameo Media Production Pvt. Ltd.

This engagement is summarised below alongside the department's ongoing internship and placement tracking:

Beyond individual placements, alumni continued to support career-readiness through referrals and recruitment-awareness inputs, reinforcing communication skills, interview performance and overall placement preparedness among students.

NEXUS – From Ideas to Impact

Alumni also stepped into the role of research and project mentors, sharing practical, industry-tested insight that classroom teaching alone cannot provide:

Mental Health at Workplace

Guide: Mr. David Peter, Batch 2023–25, Founder, Frameo Media Production Pvt. Ltd.

Student: Ms. Abhishree S P

Nature of Guidance: Industry insights and company-level overview for the project.

Outcome: Strengthened student awareness of workplace mental health as a live organisational issue.

Such guidance helps students bridge academic concepts with real-world business challenges — refining topic selection, research approach and interpretation of findings from an industry vantage point, and ultimately enhancing the quality and relevance of student project work.

Every touchpoint recorded in this newsletter, whether a single guest talk or a multi-session mentorship, helps bridge the gap between academic theory and workplace reality, sharpens students' employability skills, and keeps the MBA curriculum honest about what industry actually needs today.

A LEGACY OF GIVING BACK

A few engagements this year went beyond a single interaction. Mr. David Peter, Founder of Frameo Media Production Pvt. Ltd. (Batch 2023–25), both facilitated an industry internship for Ms. Sai Jagruthi and, separately, guided her final project on “Mental Health at Workplace.” This kind of sustained, one-on-one involvement — from placing a student in industry to shaping the research she produced — is exactly the depth of engagement the department hopes to see more of in the years ahead.

FROM CAMPUS TO LEADERSHIP: CHAITRA'S JOURNEY

Chaitra A | MBA, 2019 Batch | Senior Manager, Kotak Mahindra Bank

Chaitra's professional journey began with a **campus placement at Kotak Mahindra Bank on 6 March 2019**, where she joined as an Assistant Relationship Manager. Over the years, her commitment to learning, taking on new challenges and embracing greater responsibilities helped her progress to the role of **Senior Manager**.

Her journey is a wonderful example of how a campus opportunity can become the first step towards a fulfilling professional career



“From a student with a dream to a professional with a vision — grateful for the journey, proud of the growth, and excited for what lies ahead.”

ROLL OF HONOUR — 2024–25

The department places on record its appreciation for the alumni who gave their time this year:

- Ms. Twinkle Rakshitha (2021–23) — Interactive session on academia–industry alignment
- Ms. Jincy (2021–23) — Interactive session on corporate readiness
- Mr. Navas Ali (2014–16) — Interactive session & mentorship on entrepreneurship
- Mr. David Peter (2023–25) — Internship facilitation & project guidance
- Col. Sanwal Shah (2021–23) — Curriculum input on Power BI
- Rakshith Kumar B (2016–18) — Curriculum input on Advanced Excel

LOOKING AHEAD

The department extends its sincere gratitude to every alumnus who returned to campus, mentored a student, opened a door to an internship, contributed to the curriculum, or guided a project this year. As we move into the next academic cycle, we invite even more of our graduates to reconnect through the Alumni Association, our WhatsApp and LinkedIn networks, and the annual Alumni Meet — because every conversation between an alumnus and a current student keeps the Acharya MBA community growing stronger.